



# OUR VALUES

What does GÉANT mean to you?

Community | Trust | Innovation | Passion



# COMMUNITY

- **I AM BECAUSE WE ARE**
- As a group of individuals, we are driven by a feeling of community: we need each other to live, to work, to laugh, to succeed. I am because we are. We are because I am. A community does not exist without individuals, and individuals do not thrive without community.



# TRUST

- **BUILT ON TRUST**

- Everything we do is built on trust. When we speak to each other, when we communicate with our community, when we build new services - we trust in each other's reasons, knowledge and experience.



# INNOVATION

- **INNOVATION EVERYWHERE**
- We add value by innovating for the benefit of our community and society at large. Whether this is a new service, a fresh way of working, or a new campaign idea... the approach is consistent: we try to continually improve by innovating everywhere.



# PASSION

- **INSPIRED BY THE PASSION OF OTHERS**

- So often we see our people going the extra mile, time after time. Why do they do this? It is because they believe so strongly in what we are doing and are driven by the high levels of commitment they see in others, throughout the community. Together, we drive each other.